

MINUTES OF THE PONTIAC CITY COUNCIL
COMMITTEE OF THE WHOLE
March 11, 2019

The Committee of the Whole meeting of the Pontiac City Council was held on Monday, March 11, 2019 in the City Hall Council Chambers.

Mayor Russell called to order the meeting at 6:00 P.M.

The City Clerk was directed to call roll, and the following members of the Council were present: Alvey, Eckhoff, Kallas, Causer, Bradshaw, Myers, Gabor and Wille.

Agenda

2019-2020 Budget Review

Community Development Presentation

Presented by:

Ellie Alexander, Taylor Baxter, Mitchell Fransen, Shannon Harback, Mary Jones, Stephanie Kennedy and Liz Vincent

The Community Development Team present to the Committee an overview of the numerous points that their team is involved, as in:

- (1) Website for the City of Pontiac, Pontiac Tourism and Eagle Theater
 - (a) Traffic and tracking
 - (b) Links
 - (c) Google Pages & reviews
 - (d) Updates & maps
 - (e) Social Media
- (2) 2019 Goals
 - (a) Communication
 - (b) Engagement by Citizens and visitors
- (3) Rtown App
- (4) Community Calendar
 - (a) Guidelines
 - (b) Events and Activities
- (5) Newsletters, direct mailers, special events marketing
- (6) Upcoming events and activities, planned and suggested
- (7) LED Announcement Sign, table tents and Downtown Business Association
- (8) Tourism

Executive Session

Motion by Alvey, second by Eckhoff to adjourn to Executive Session to discuss personnel matters. On a roll call vote, motion carried 8-0. Aye votes recorded: Alvey, Eckhoff, Kallas, Causer, Bradshaw, Myers, Gabor and Wille.

Return from Executive Session

Adjournment

On motion duly made and seconded, the regular meeting of the City Council was adjourned.

Respectfully submitted,

Sharon L Dunham
City Clerk